

Innovative or good practices, projects or programmes to reduce binge drinking

The **purpose** of this task is to build up a database of examples of practices, projects or programmes (PPP) to reduce binge drinking in countries, so that people in one country can learn about what is going on in other countries. The database will be placed on the Pathways for Health project website. Practices, projects and programmes (PPP) can include a **wide range of activities**, including for example increased policing to enforce laws that prohibit the sale of alcohol to people under a certain age; or a law to prohibit drinking in public places; or school based education that tries to reduce drinking to get drunk. The practices, projects or programmes (PPP) are likely to be targeted at young people, but there should be no age restrictions for describing practices, projects or programmes (binge drinking is also very risky for the elder population). Practices, projects and programmes (PPP) can include those funded by the public and private sectors, and can include alcohol industry funded projects, provided you believe that they have contributed to improved public health, and that they fit the criteria listed in the instructions on the following page.

What we mean by **innovative** is where a project, practice or programme (PPP) has been changed into something new, or has been altered or renewed, or has been brought in or introduced for the first time. It is up to you to use your own expertise, experience and professional judgement to describe what you think is innovative. We are also looking for things that might be a bit creative or unusual.

Binge drinking means many different things in different countries. What we mean here are drinking occasions where people commonly get drunk or intoxicated. This can be called episodic heavy drinking. Some people define it as a drinking occasion that includes consumption of at least 60g of alcohol, although other definitions (such as 5 or more 'standard drinks') have also been used; such definitions can be different from 'intoxication' and 'drunkenness', which are used to refer to self-reports about how the individual perceived their state after drinking. Binge drinking is important because not only can it lead to social harms (fights, violence or crime), but it can also lead to health harms, such as accidents and injuries, and an increased risk of certain types of stroke or heart disease, as well as sudden death. (For more information on the extent of binge drinking in Europe please see Chapter 4 of the report Alcohol in Europe, and for more information on some of the consequences of binged drinking, please see Chapter 5: http://ec.europa.eu/health-eu/news_alcoholineurope_en.htm.)

Please describe what you understand or mean by 'binge drinking'

Instructions:

On the following pages, please describe what you think have been some of the most innovative or good practices, or projects or programmes (PPP) related to reducing binge drinking in your country in up to the last 10 years. If there is a very good PPP that was introduced more than 10 years ago, it is fine to include it.

To be included, the PPP must have lead to a change or made a difference. Preferably, there should be an outcome measure; this can be an objective outcome measure, or a process outcome measure leading, for example, to a change in practice.

Please try to list a minimum of 3 practices, or projects or programmes (PPP) and a maximum of 5. But, if you wish to add more PPP that is fine (just copy and paste extra PPP description pages).

The PPP can be implemented at country, regional or municipal level.

Please use up to 1-2 pages for each PPP.

Please state your name

Please give your e-mail address

Please state your country

Please complete the forms and return them to Walter Farke by e-mail (farke@dhs.de) by 10th April 2007.

If there are any questions or queries, please contact Walter Farke: farke@dhs.de.

Good practice or programme one

What is the name of the programme/project/practice (PPP?)

What is the level of the PPP (country, regional, municipal)?

Why have you chosen to describe this PPP?

Who funded the PPP?

Who implemented the PPP?

What year did the PPP start?

What are the main aims and objectives of the PPP?

How was the PPP developed? (did it start as a pilot PPP in one part of the country, or was it implemented countrywide; was it transferred from another country)

Who is the target group of the PPP? (age group, gender group etc)

What are the main elements or components of the PPP (change in law, education campaign etc)

Has the PPP been evaluated?

What are the main results of the PPP?

What would you say were the pre-conditions for success for this PPP?

What would you say are the main lessons to be learnt from this PPP?

Please list a website or contact organization or person to find out more information about the PPP

Please give full reference details of any published papers and reports on the PPP

Good practice or programme two

What is the name of the programme/project/practice (PPP?)

What is the level of the PPP (country, regional, municipal)?

Why have you chosen to describe this PPP?

Who funded the PPP?

Who implemented the PPP?

What year did the PPP start?

What are the main aims and objectives of the PPP?

How was the PPP developed? (did it start as a pilot PPP in one part of the country, or was it implemented countrywide; was it transferred from another country)

Who is the target group of the PPP? (age group, gender group etc)

What are the main elements or components of the PPP (change in law, education campaign etc)

Has the PPP been evaluated?

What are the main results of the PPP?

What would you say were the pre-conditions for success for this PPP?

What would you say are the main lessons to be learnt from this PPP?

Please list a website or contact organization or person to find out more information about the PPP

Please give full reference details of any published papers and reports on the PPP

Good practice or programme three

What is the name of the programme/project/practice (PPP?)

What is the level of the PPP (country, regional, municipal)?

Why have you chosen to describe this PPP?

Who funded the PPP?

Who implemented the PPP?

What year did the PPP start?

What are the main aims and objectives of the PPP?

How was the PPP developed? (did it start as a pilot PPP in one part of the country, or was it implemented countrywide; was it transferred from another country)

Who is the target group of the PPP? (age group, gender group etc)

What are the main elements or components of the PPP (change in law, education campaign etc)

Has the PPP been evaluated?

What are the main results of the PPP?

What would you say were the pre-conditions for success for this PPP?

What would you say are the main lessons to be learnt from this PPP?

Please list a website or contact organization or person to find out more information about the PPP

Please give full reference details of any published papers and reports on the PPP

Good practice or programme four

What is the name of the programme/project/practice (PPP?)

What is the level of the PPP (country, regional, municipal)?

Why have you chosen to describe this PPP?

Who funded the PPP?

Who implemented the PPP?

What year did the PPP start?

What are the main aims and objectives of the PPP?

How was the PPP developed? (did it start as a pilot PPP in one part of the country, or was it implemented countrywide; was it transferred from another country)

Who is the target group of the PPP? (age group, gender group etc)

What are the main elements or components of the PPP (change in law, education campaign etc)

Has the PPP been evaluated?

What are the main results of the PPP?

What would you say were the pre-conditions for success for this PPP?

What would you say are the main lessons to be learnt from this PPP?

Please list a website or contact organization or person to find out more information about the PPP

Please give full reference details of any published papers and reports on the PPP

Good practice or programme five

What is the name of the programme/project/practice (PPP?)

What is the level of the PPP (country, regional, municipal)?

Why have you chosen to describe this PPP?

Who funded the PPP?

Who implemented the PPP?

What year did the PPP start?

What are the main aims and objectives of the PPP?

How was the PPP developed? (did it start as a pilot PPP in one part of the country, or was it implemented countrywide; was it transferred from another country)

Who is the target group of the PPP? (age group, gender group etc)

What are the main elements or components of the PPP (change in law, education campaign etc)

Has the PPP been evaluated?

What are the main results of the PPP?

What would you say were the pre-conditions for success for this PPP?

What would you say are the main lessons to be learnt from this PPP?

Please list a website or contact organization or person to find out more information about the PPP

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