Health Promotion Capacity Mapping

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History

• WHO-EURO National Health Promotion Infrastructure Appraisals 1996-2004

• EC-funded phase, expansion, dramatic simplification, computerisation 2002-2003

• Expansion to specialty areas
  – Mental health in Europe (EC-IMHPA)
  – Alcohol in Europe (EC-BtG)
  – Health promotion in Eastern and Central Europe (IUHPE)
  – Child mental health in the Southern part of the Western Pacific (USA CDC)
Basics of mapping

- HP-Source.net is a capacity mapping tool
- The maps it produces have limited utility
  - No map can serve everyone’s needs
- Knowing why you want a map is crucial
  - It tells you what to map, and how
- Examples from cartography
- Examples from health promotion in Europe
Example of specificity of purpose in mapping: telecommunications map
Scallop mining on Brown's Bank (Nova Scotia) before and after mapping.

None of these is best, or better than the others

topographical

political

navigation

roads

outline
HP-Source.net capacity maps

- Uniform system for collecting data on health-related
  - Policies
  - Infrastructures
  - Key programmes & practices

- Creates databases describing capacity, that are available on the WWW for use by
  - Policy makers
  - Public and private health and social service agencies
  - Researchers
  - Educators
  - Regulators
Welcome to HP source

The Comprehensive Database of Health Promotion Policies, Infrastructures and Practices.

HP Source is a voluntary, international collaboration of researchers, practitioners and policy makers, having the common goal to maximise the efficiency and effectiveness of health promotion policy, infrastructures and practices by:

- Developing a uniform system for collecting information on health promotion policies, infrastructures and practices;
- Creating databases and an access strategy so that information can be accessed at inter-country, country and intra-country levels, by policy makers, international public health organisations and researchers;
- Analysing the databases to support the generation of models for optimum effectiveness and efficiency of health promotion policy, infrastructure and practice;
- Actively imparting this information and knowledge, and actively advocating the adoption of models of proven effectiveness and efficiency, by means of publications, seminars, conferences and briefings, among other means.
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The Health Promotion Discovery Tool

European Alcohol Policy

SPONSORING ORGANISATION
Alcohol Policy Network in the Context of a larger Europe: Bridging the gap (ERG)

European Commission

DATABASE
European Alcohol Policy
National-level health promotion capacity mapping in Europe (data entry 2005-7)

Implementing Mental Health Action
World Health Organization (WHO)
Capacity arenas assessed in all HP-Source.net databases

- Politics, policies and priorities
- Evaluation of effectiveness
- Monitoring and surveillance
- Knowledge development
- Organisations
- Information dissemination to health professionals
- Programme implementation
- Professional workforce development
- Funding
- Taxes
- Public opinion
published national health promotion policy?

national or regional centre for health promotion?

masters/PhD in health promotion available?

professional association for practitioners established?

regular, systematic reporting of the state of public health??

health monitoring data available at regional/local level?

short courses for practitioners available?
HP-Source.net philosophy

- **Capacity mapping**: a scholarly, not a political undertaking
- **Pedigree construct**: capacity can be independently verified
- **Limited claims**: no single approach can satisfy all interests
- **Responsibility**: distributed decision-making and data collection
- **Inclusiveness**: no one owns the data, the databases open to all
- **Quality**: constant quality improvement – databases always open
- **Portal**: the databases are discovery tools, not ends in themselves
Use’s of HP-Source.net databases

• Quickly locate key people & organisations who have know-how you need

• Gain rapid access to key documents that are otherwise obscure

• Cross language barriers to access ‘hidden’ knowledge

• Compare and contrast your practices with those of others

• Use information about what others are doing in your advocacy work

• Conduct basic research on capacity to take effective action

• Track progress in building capacity where it is found wanting

• Undertake benchmarking exercises

• Inform investment decisions
Reports

- Fosse E, Review of selected Literature on Health Promotion Infrastructure, Policy and Practice.

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HP-Source.net collaborators

- University of Bergen, Unifob Health, AS

- HP-Source.net Project, European Commission

- Health Development Agency of England

- International Union for Health Promotion and Education, EURO Region

- Implementing Mental Health Promotion Action (IMHPA) Network, European Commission

- Bridging the Gap” (BtG) Alcohol Policy Network, European Commission

- Western Pacific Child Mental Health Project, Centers for Disease Control and Prevention, USA

- Pathways for Health Project, European Commission
Question & answer time